Brad Silverberg

Brad Silverberg was instrumental in shaping the modern PC era during his time at Microsoft. After joining in 1990, Silverberg led the teams that brought landmark products to life, including MS-DOS 5.0, Windows 3.1, and the iconic Windows 95. Under his leadership, these products introduced innovations like the Taskbar, Start menu, and plug-and-play capabilities that simplified computing for millions worldwide.

Brad is a champion of connectivity and guided early development of Internet Explorer (versions 1.0–4.0), which set the stage for Microsoft's role in the internet revolution.

He retired in 1999 as Senior Vice President, leaving a legacy of democratizing personal computing.