

Orlando Ayala

Orlando Ayala's 25-year journey at Microsoft transformed the company's approach to international markets and set a foundation for meaningful impact in emerging economies. After joining Microsoft in 1991, Ayala led the Latin America region at Microsoft. As Senior Vice President of the Intercontinental region, he opened 33 subsidiaries before being promoted to Executive Vice President of the Worldwide Sales, Marketing, and Services group. Across these diverse roles managing revenue and profitability, he also supported Microsoft's growing concern about helping the underserved segments of the marketplace and drove creative partnerships among Microsoft, world governments, nonprofits, and individual stakeholders to improve access to technology and education. He retired in 2016 as chairman and CVP of Emerging Business.